



**NEWS RELEASE**  
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**Northern Nevada Sheet Metal & HVAC Apprenticeship  
Unveils New Website and Brand Identity**

*Cutting-edge Design and Enhanced User Experience to Benefit Apprenticeship Recruitment and Training*

**Reno-Sparks, NV** – The Northern Nevada Sheet Metal & HVAC Apprenticeship is proud to announce the launch of our new website, [www.nnsmhvactraining.org](http://www.nnsmhvactraining.org), as part of a comprehensive rebranding effort. This new platform offers an engaging and streamlined experience for prospective applicants, current apprentices, our Local 26 members, industry partners, and the broader community.

The website highlights the apprenticeship's modern brand identity, complete with professional imagery of our people, innovative projects, and state-of-the-art training center. Featuring a user-friendly and efficient application process, the website simplifies the path for individuals seeking to enter the sheet metal industry. This new system is not only beneficial for applicants but also for staff, as it is designed to save countless hours of administrative work, allowing the team to focus on enhancing training and support for apprentices.

Through the four-year paid apprenticeship, participants gain on-the-job training combined with classroom instruction in HVAC systems, welding, architectural sheet metal and more. Apprentices also earn college credits, competitive wages, and benefits, ensuring a strong foundation for successful, long-term careers.

“Our new website is a testament to the vision and collaboration that went into this rebranding effort,” said Thomas Blotzke, JATC Coordinator. “We’re incredibly grateful to [Second Story Marketing Group](#) for their creativity and professionalism in helping us showcase who we are and what we do. Their work has been instrumental in communicating our mission and elevating our presence in our industry.”

**About Northern Nevada Sheet Metal & HVAC Apprenticeship:**

Established in 1942, the Northern Nevada Sheet Metal & HVAC Apprenticeship provides comprehensive training to prepare individuals for successful careers in HVAC, welding, and architectural sheet metal. With a focus on hands-on experience and classroom education, the program equips apprentices with the skills needed to thrive in the sheet metal industry while promoting lifelong learning and professional growth.

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